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The Wrangler

New Mexico CowBelles | August 2022



2022 Pat Nowlin Memorial Scholarship Recipients

As the New Mexico CowBelles celebrate their 65th anniversary as an organization, it is fitting to honor our founder, Pat Nowlin, by announcing the 2022 recipients of the Pat Nowlin Memorial Scholarship. Nowlin served as the first president of the New Mexico CowBelles in 1957 and was later elected as the national organization's secretary / treasurer. Each year one college upperclassman and two graduating high school seniors are chosen to each receive \$500 to assist the recipients in defraying their educational expenses.

Koelle Brandenberger of Clauch, a West Texas A & M University junior, receives the upperclassman scholarship for a second time. While pursuing a degree in agri-business, with a focus on marketing, sales and finance, Brandenberger was named as the West Texas A&M Outstanding Agribusiness Freshman as well as the WT president's and dean's list on two occasions. Membership in

the New Mexico Cattle Growers, Texas and Southwestern Cattle Raisers Association, Panhandle Texas AgriWomen (public relations co-chair), WT Block and Bridle Club (secretary), WT Agribusiness Club and the Crown CowBelles allows her to develop networking connections and serve in leadership positions within agriculture-based organizations. Brandenberger has also received individual and team honors as a member of the WT collegiate meats judging teams the past two years. During the summer of 2021, Brandenberger gained valuable experience as an intern with the Texas and Southwestern Cattle Raisers and is currently interning with AgTexas Farm Credit in the Canyon and Amarillo area.

Two additional scholarship winners will each receive \$500 as graduating high school seniors. Kenzie Bequette, a graduate of Fort Sumner High School, simultaneously earned undergraduate credits from Clovis



Koelle Brandenberger received the upperclassmen scholarship.



Kenzie Bequette and Shelly Hathorn during the Mid-Year meeting in Ruidoso, NM.

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Wrangler Staff

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NMCB State Officers

President: Jacinda Price
President-Elect: Vonda Frost
Vice President: Michelle Greeman
Secretary: Renee Nix
Treasurer: Stephanie Avent

Message from the

President

For some time now, there has been an underlying rift about whether we should continue as NM CowBelles or change our name to New Mexico Cattle Women. Time and time again, this issue has been brought up for discussion, and one important aspect of this type of change that has not been addressed is the amount of money it would cost this organization to rebrand every aspect of our administrative and promotional wares. That would not seem to be the most effective use of the organization's money right now.

According to some of the feedback I have received, the phrase Cattle Women sounds more powerful and inclusive of what we all do in this day, and age, and all we are capable of doing, and CowBelle does not. If that is the case, then a name change is not the way to solve this issue anyway.

People's idea of what a CowBelle is needs to change. I saw a T-shirt recently – "Underestimate me! That will be fun!"

That is how I feel about CowBelles. If you want to judge us based our name, then perhaps you need to get the facts about who we are, what we do, and what we are capable of.

Yes, we are:

- Daughter
- Sister/Aunt
- Mother/Grandmother
- Father/Grandfather (yes, we have men members)
- Chief Cook and Bottle Washer

But we are also:

- Land and Animal Steward
- Cow boss/Cowgirl/Cowboy
- Fencing Crew
- Heavy Equipment Operator
- Range Management

- Security
- CFO/CAO
- Bookkeeper
- Sales and Marketing
- Mergers and Acquisitions
- Customer Service
- Cattlewoman/Cattleman
- Owner/Operator

It is hard to be offended by a label when you know the truth behind it!

We ARE New Mexico CowBelles!
Underestimate us! That will be fun!



Jacinda Price
NMCB President



Policies and Procedures Updates and Clarifications

The following changes are proposed for consideration by the body at the 2022 NMCB Annual Meeting December 14-17 in Albuquerque, NM.

NMCB Officers:

D. The Secretary

I. Shall take minutes of all state meetings, submit said minutes to the Minutes Approval Committee within ten (10) days and subsequently submit them at the following like meeting for membership approval.

- Shall maintain the recordings of General Membership & Board Zoom meetings online for 30 days, after such time they will be deleted. Minutes of the Zoom meetings will serve as the official record of the meeting, and will be submitted for approval as per state meeting minutes.*

MAN/MEN OF THE YEAR:

DEADLINE: Nominations are to be in the hands of the committee chair and postmarked or emailed by March 10 March 15. Late entries will automatically be disqualified. If nominees do not meet the standards as published on the nomination form, no award will be given.

Please note that all correspondence, applications, and announcements for MOY will be updated to reflect the changes and correct any discrepancies.

Tidbits from the

Treasurer

It was wonderful to see everyone that attended the Mid-Year Meeting! Thank you to all those for their input on the 2023 Proposed Budget via email and in person. The budget did pass as presented. Our 2022 fiscal year is coming to an end next month (Sept.30) and I will be sending out membership renewal packets to each local's treasurer and renewal letters to our state only members.

Regarding sale items, it was approved to place one more order of "New Mexico Beef is Great" License Plates and our new stickers for the year. This will be our last order until the 2024 Fiscal Year, as it was decided to halt all sale item ordering in the 2023 Fiscal Year. We have a large supply of brand napkins and

cookbooks, over \$40,000 worth of potential income. It is time to focus our attention on liquidating this inventory. We want to thank Mrs. Genora Cannon for graciously storing this enormous amount of inventory over the years! Please feel free to contact any state officer if you have any ideas on how to help quickly liquidate these items and/or if you would be interested in helping store them.



Stephanie Avent
NMCB Treasurer



2022-2023 NMCB Beef Ambassadors



The 2022-2023 NMCB Beef Ambassadors were selected during Mid-Year in Ruidoso. L to R: Taylee Sours and Remington Hunt

Congratulations to Taylee Sours and Remington Hunt for being named the 2022-2023 NMCB Beef Ambassadors. Both Taylee and Remington from Texico Municipal Schools will represent the beef community at events throughout the state. We look forward to seeing all they do during their year of service!

CALENDAR

SEPTEMBER

10-20 NM State Fair, Albuquerque
24 NMSU AG Day

OCTOBER

15 Deadline for November 2022 Wrangler

For an up-to-date list of events going on around the state, visit www.newmexicocowbelles.wildapricot.org.

News from the

Locals

IN MEMORIAM

Mary Ella Cowan, 85, Tombstone, Arizona, passed away in Tucson on July 6, 2022 following a brief illness. Mary Ella was born on May 2, 1937 in Douglas, Arizona, to Frank and Irene Sproul.

She was among the first Cowbelles as a two-year-old at the first Cowbelle meeting in October 1939. Her mother, Irene, and her future mother-in-law, Mattie Cowan

were founding members. In 1952 Mary Ella married Robert E. (Bobby) Cowan. They moved to the JO Bar Ranch near Tombstone where they had three daughters.

In addition to Leonard, Mary Ella was preceded in death by her parents, her brother Bob Sproul, sister Ruth Williams and their spouses.

Mary Ella is survived by her daughters Caren, Albuquerque,

New Mexico; Connie, Camp Verde, Arizona; and Carol, Atoka, Oklahoma; the apple of her eye, grandson R.W. Wood, wife Ande, and great-grandson Forrest; in addition to nieces and nephews and a world full of friends.

Copper Cowbelles

The June 28 meeting was called to order at noon by President Kim Clark with the Pledge of Allegiance, Prayer and our CowBelle Creed. There were 8 members present, minutes were approved, and the treasurer's report reviewed.

President Clark read the NMCB mid-year report mailed by Vonda Frost. The NMCB annual meeting will be held in conjunction with the Stockmen meeting on December 14-17 at the Hotel Albuquerque.

Thanks to Michelle Greeman, the new Copper CowBelles sign is in place

Chamiza Cowbelles

The Chamiza Cowbelles invite you to take part in their scholarship raffle.

at Southwest Horseman's Park!

We received a scholarship application from Brye Baptiste, a sophomore at NMSU, who is studying Ag Business. The application, was reviewed, and Brye was awarded a \$500 scholarship from Copper.

The Silver City Museum has asked to have a Copper CowBelle representative on their Board. We received and awarded a donation to the Southwest Horsemen's Youth Rodeo Association. The Grant County Cattlegrowers will have a booth in the Park for 4th of July and are seeking sale items from Copper as well as

asking for ranching photos to include in a looped slideshow.

Discussed a joint fundraiser like the cash party or Shindig with the Fair Board and Cattlegrowers in the Fall. We will reach out to these organizations and see if they are willing.

Thanks to our meeting host, Leslie Crumbley, for a great 4th of July setup! Our next meeting will be on August 16.

- Submitted by Kim Clark, President

Scholarship Fund

2022 Chamiza CowBelles Beef Raffle

· 1st prize: half a beef, cut & processed –or– cash equivalent

· 2nd prize: \$300

· 3rd prize: \$150

\$1.00

To purchase tickets or make a donation, call Nancy (575) 740-0957

Drawing at Sierra County Fair Livestock Sale—October 8, 2022

Chat with the *Chaplain*

Birds. I have birds of all kinds coming around to eat at what my grandson calls, “our restaurant”. We have mixed different bird feed to see what type of birds we can get to our feeders.

The one thing I know though is that even if we didn’t provide the seeds the Father would. He is such a good Father that even the smallest of His creation is at the top of His list of priorities.

Have you ever doubted His love for you? Or wondered if you mattered

to Him? You do. He created you for a purpose and on purpose. His love is deep and true.

If you have doubts, just look to the birds and see His provision for them. Will He not do more for you and I?

“Look at the birds of the air, for they neither sow nor reap nor gather into barns; yet your heavenly Father feeds them. Are you not of more value than they?”

Matthew 6:26



Corrina Casler
NMCB Chaplain



Pat Nowlin Memorial Scholarship Recipients Cont.

Community College and Mesalands Community College in Tucumcari. She plans to attend South Plains College in Levelland, Texas before transferring to Texas Tech University to pursue degrees in agriculture communications and agriculture and Extension education. As an active Fort Sumner FFA member and officer,



Aspen Hughes is the other recipient of a high school scholarship.

Bequette earned her State FFA degree as well as top state and national honors with her FFA floriculture team. She also received the De Baca County 4-H Leadership award and was named as the outstanding senior 4-H record book winner, while serving in club and county council officer positions. Bequette’s shares her passion for agriculture by giving beef related presentations to youth during school agriculture days and county fairs; participating in county, state and regional market steer and breeding heifer shows; and remaining involved in her the family ranching operation.

Aspen Hughes, a home school academy graduate from Carlsbad, will attend West Texas A & M University in Canyon, Texas to obtain a degree in animal nutrition and agriculture business. Through Eddy County 4-H, Hughes has shown steers, lambs and goats winning reserve and grand champion awards at the county, state and regional level and

competing at major national shows in Kansas City, Phoenix and Denver. Hughes was a member of the 2022 champion National Western Round-Up parliamentary procedure team, a four-time team winner of the NM State 4-H parliamentary procedure contest and first place 2021 land judging team winner. Other 4-H judging competitions included livestock, livestock skill-a-thon, meats, and wool. Hughes was also named as the winner of the 2019 Eddy County Fair Top Hand Buckle. As a youth leader of five to eight year old 4-H CloverBud members in her county, she imparts her love and knowledge of 4-H. Likewise, educating young students about the agriculture industry and way of life at fairs and other events is rewarding and fulfilling.

- Submitted by Shelly Hathorn, Pat Nowlin Memorial Scholarship Chair

News from the *Locals - County Fairs*

Silver Spurs Cowbelles

Carrie Hobbs did a wonderful job with the CowBelles Colfax County Fair booth. The theme of the fair was "Raising the Steaks."



Pretty Tough Cattlewomen

They showcased local livestock exhibitors on Facebook in anticipation of their county fair.



Former Beef Ambassador Erica Yvette joined Mary Liz and Vonda Frost at the Eddy County Fair.



Mid-Year Meeting Recap



The NMCB team was joined by Renee Nixon. L to R: Stephanie Avent, Renee Nix, Michelle Greeman, Vonda Frost, and Jacinda Price.



Dina Chacon-Reitzel with the NM Beef Council spoke to the attendees of the NMCB Mid-Year meeting about beef promotion.



NMCB celebrated their 65th anniversary during the meeting in Ruidoso, NM.





ASSOCIATE MEMBER

Thank You

New Mexico CowBelles would like to RECOGNIZE and THANK our Associate Members for the 2022 year! Without these businesses' support, our organization would not be able to promote the beef industry and help protect the welfare of the Beef Community.

We thank you for your new and continued support!



DIAMOND MEMBERS

DELL TELEPHONE COOPERATIVE, INC.
SIERRA BLANCA MOTOR CO
THE CITIZENS BANK OF CLOVIS
BENNIE'S WESTERN STORE
SMITH FORD
CHASE FOUNDATION
MESA VERDE RANCH
SPRINGER ELECTRIC COOPERATIVE
NEW MEXICO FARM & LIVESTOCK BUREAU
DOUBLE D'S ANIMAL NUTRITION & SUPPLY
FLYING W DIAMOND RANCH



GOLD MEMBERS

K-BOB'S OF RATON
CLAYTON RANCH MARKET
STEWART BRANGUS
FARMERS & STOCKMAN BANK



BRONZE MEMBERS

ARTHUR INSURANCE AGENCY
HOPE QUICK STOP

